



## IIHF Ticket Terms and Conditions

The person for whom this admission ticket has been issued has agreed to accept and comply with the Terms and Conditions given below:

1. Any use of 2009 IIHF World Championship ("Event") game tickets ("Tickets") and admission to the stadium shall be subject to the following terms and conditions ("Terms and Conditions") and such other rules ("Rules") as may be established by the IIHF, the Organizing Committee, the stadium owner or any governmental authority (collectively, the "Authorities"). Anyone who purchases or uses Tickets shall be deemed to have agreed to the provisions of the Terms and Conditions and the Rules.
2. The Ticket constitutes a revocable license. In addition to other available remedies, the Authorities shall have the right to cancel and/or require the return of Tickets, and/or refuse admission or expel a person from the stadium, if he or she is in violation of these Terms and Conditions or the Rules, without any refund.
3. Any person attending the Event shall not record, transmit, or in any other manner disseminate over the internet or any other media, any sound, image, description, or results of the Event, in whole or in part, or assist any other person/s conducting such activities. It is prohibited to take into any stadium where an Event game is being played any equipment or device capable of being used for any of the activities identified above.
4. Tickets may not be used for advertising, sales promotion or any other commercial purposes (including, but not limited to, offers for sale, use as a premium, give-away or prize in a competition or sweepstake) without the prior written approval of the IIHF.
5. For the purposes of security and the orderly and smooth implementation of the Event, if requested by the Authorities all persons shall be required to cooperate in respect of providing evidence of identity, conducting inspections of personal belongings, confiscation of prohibited items, and/or body checks.
6. It is prohibited to take into the stadium where any Event game is being played any promotional or commercial item of whatever nature including but not limited to, banners, signs, hand-outs, give-aways, symbols and leaflets. Moreover, it is prohibited to take into the stadium any kind of disruptive artificial noise makers including but not limited to air horns. The Authorities reserve the right to confiscate such items at the entrance. Any person attending game venues (incl. the area in the immediate vicinity of the stadium) is not permitted to engage in ambush marketing, display commercial or offensive signage, sell any goods or services, wear or give away political, advertising or promotional materials, engage in any other activity which the Authorities consider dangerous or otherwise inappropriate.
7. The Ticket holder agrees that he may be filmed at the Event venue and that such material may be reproduced, transmitted, disseminated or otherwise used for any reason whatsoever.
8. The Ticket holder agrees that in connection with any dispute regarding the use of a Ticket or attendance at the Event, the Ticket holder will seek to resolve such dispute amicably with the Authorities and, if unable to do so, will submit the dispute to the courts of Zug.

Zug, September 8, 2008