

2009 IIHF World Championship Switzerland

600,000,000	spectators followed the World Championship in Canada 2008 on TV
31,127,342	Swiss Francs is the budget available to the Organizing Committee for running the World Championship. Several measures depend on the ticket sales. The Organizing Committee has thus prepared various concepts that it will roll out or not, depending on the income situation
446'440	tickets are available for purchase
303,000	tickets shall be sold according to the Organizing Committee's budget - the equivalent of a 67% attendance at both arenas
240,000	tickets were sold as per April 7, 2009
100,000	overnights will be booked in and around Berne and Zurich-Kloten thanks to the World Championship
17,000	pieces of fruit such as apples, bananas, pears, etc. will be eaten by the teams at their changing rooms and hotels
15,000	accredited persons will be involved in the World Championship in various functions (1,000 accredited media representatives). The application forms for media accreditation can be downloaded from www.iihfworlds2009.com starting October 13, 2008. The application deadline was January 16, 2009
11,421	seats is the World Championship level capacity of the PostFinance Arena in Berne. The lower number of seats when compared with League competitions (17,000 spectators) is due to the temporary installations and change of seating capacity. 9,857 seats can be sold for the World Championship
10,000	schoolchildren and young ice hockey talents have registered for the special offer, "Schools and Clubs at the World Championship". The promotion is limited to 12,000 seats
6,851	seats is the World Championship level capacity of the Arena in Zurich-Kloten. The lower number of seats when compared with League competitions (7,624 spectators) is due to the temporary installations at the stadium. 5,409 seats can be sold for the World Championship

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4,000	ice hockey sticks will be used for the 56 games by a total of 400 players
2,000	pucks are available for the 56 games plus practice
1,800	days of service are being put at the disposal of the Organizing Committee by the Swiss Army. Cantonal civil service organizations will also be contributing workdays (the precise numbers are not yet available)
1,400	sales points sell tickets to the World Championship in addition to the Organizing Committee's website www.iihfworlds2009.com and that of Ticketcorner www.ticketcorner.com as well as the Ticketcorner call centre
1,100	volunteers (including members of the Swiss Army and civil service) will be on site to assist the Organizing Committee. On April 8, 2009 the official kickoff meeting for volunteers takes place in Olten (take over uniforms, instructions, motivation, attending Switzerland – Finland)
96	vehicles will be in use – 50 Skoda cars, 10 mini-vans, 16 team vans and 20 trucks
80	core team members will be in charge of these 1'000 volunteers. The kick-off meeting with the entire Organizing Committee management crew will be held on April 8, 2009 to initiate the follow-through phase of the World Championship project
75	TV stations broadcast footage of the World Championship in Canada 2008 in over 100 countries
19 – 329	is the range in ticket prices
08.09.08 08:09 am	is when ticket sales opened at the 1,400 sales points as well as at www.iihfworlds2009.com and www.ticketcorner.ch

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